

# JASON AZARES

User Experience Designer

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973.769.2717

## EDUCATION

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### Carnegie Mellon University

Master of Human-Computer Interaction

August 2015

### University of Chicago

Bachelor of Arts in Economics

June 2008

## SKILLS

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### Design Methods

Wireframing

Prototyping

Storyboarding

Sketching

### Research Methods

A/B Testing

Heuristic Evaluation

Competitive Analysis

Log Analysis

Survey Design & Analysis

Think-Alouds

### Tools

Sketch

Illustrator

Photoshop

InDesign

InVision

Axure

After Effects

Lightroom

### Development

HTML/CSS

jQuery

JavaScript

Java

Arduino

## EXPERIENCE

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### IBM Analytics | UX Designer

San Francisco, CA | Sept 2015–Present

Create storyboards, wireframes, high-fidelity mockups, and functional prototypes for IBM's new enterprise level big data products: Data Science Experience and Data Platform Manager. Collaborate with data scientists, developers, product managers, and other designers to create optimal user experiences for multiple platforms.

### Bloomberg | CMU Capstone Design Lead

New York, NY | Jan 2015–Aug 2015

Led the user experience for Carnegie Mellon's MHCI capstone project sponsored by Bloomberg. Collaborated with a five person, interdisciplinary team tasked with researching, evaluating, designing, and prototyping a solution that streamlines a Help Desk Representative's ability to manage multiple customer inquiries. Designs from this project will be implemented by Bloomberg's R&D team.

### Reppio | UX Designer

Chicago, IL | Nov 2012–Aug 2013

Spearheaded business development strategy for an e-commerce startup. Researched, wireframed, and designed core product. Designed landing and home pages, resulting in over 3,000 signups. Redesigned email marketing campaign, improving conversion rate by 20%.

### Deutsche Bank | Equity Sales Associate

New York, NY | Jun 2011–Sept 2012

Built long-term relationships with investment office & hedge fund managers. Designed solutions for clients based on their objectives and risk tolerance. Generated over 500 quality client leads during a fourteen-month period.

## RECOGNITIONS

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### Outstanding Technical Achievement Award

Recognition for Design Contributions to IBM

### 1st Place, HackHolyoke

Embedded Systems Competition

### Semi-Finalist, Disney Imaginations

National Design Competition

### 3rd Place, Impact-a-thon

Social Impact Competition

### CSCAA Academic All-America

University of Chicago Varsity Swimming